

ABSTRACT

MUHAMMAD RAMADAN. Cattle Cultivation of Business Analysis (Case Study Village Pertambatan District of Dolok Masihul Regency Serdang Bedagai). Guided by Ir. Gustami Harahap, MP and Endang Sari Simanullang, SP, MSi.

The purpose of this study was to determine Cattle Raising, analyze the cost of production, reception, gain Cultivation Cattle, and for Analyzing Feasibility Cattle Raising.

Results of research conducted in Pertambatan Desa Serdang District of Dolok Masihul Bedagai show that beef cattle breeding activity in the village is well worth Pertambatan dikarenakan of analysis $B / C \text{ ratio} > 1$ is equal to 2:18, which means a very viable farming activities. The profit from the sale of beef cattle in the village Pertambatan is Rp 64,772,807.02 and sale of cow dung is Rp 2,734,736.84.

Kata Kunci: Analisis, Usaha, Budidaya, Sapi Potong.